

# *EsportsTravel*<sup>®</sup>

## SUMMIT

Hosted by:

**SportsPITTSBURGH**   
a division of VisitPITTSBURGH

**KNOW BEFORE YOU GO!**

As always, the health and safety of our attendees is our highest priority at the EsportsTravel Summit:

- All 2021 EsportsTravel Summit attendees must submit proof of full vaccination or a negative PCR or Rapid Antigen test taken within 72 hours prior to their arrival in Pittsburgh.

If you are not fully vaccinated and you are arriving:

Monday, December 13, please take your test December 10-12

Tuesday, December 14, please take your test December 11-13

Wednesday, December 15, please take your test December 12-14

- In a separate email, you have received a link to SafeAccess, the secure portal you will use to upload proof of vaccination or your negative test results.
- While on-site at the EsportsTravel Summit, it is strongly recommended that attendees wear face masks (except while eating, drinking or onstage) and maintain social distancing. To review all of the Enhanced Safety Protocols for the EsportsTravel Summit, please click [here](#). Please note that face masks are required for entry at Heinz Field.

If you have questions on the SafeAccess system or have not received a SafeAccess Invitation, please contact Beth Dean at [bdean@ntmllc.com](mailto:bdean@ntmllc.com) or (513) 817-8737.

Thank you for your cooperation!

## IPHONE AND ANDROID

For iPhone, iPad, iPod Touch, Apple Watch and Android devices, go to the App Store or Google Play on your device and search for “Northstar Meetings Group.”



Once you've downloaded the app for your mobile device, accessing its content is simple. Select **EsportsTravel Summit** from the NMG Events Menu and enter your username and password.



Username: Email address used to register

Password: Last name

Password is case sensitive: first letter of the last name must be capitalized.



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## SUMMIT

### ATTENDEE TRAINING WEBINAR

This fast-paced, 30-minute webinar will answer all of your questions about the EsportsTravel Summit and will help you achieve your business-development goals at the Summit in Pittsburgh. Click [here](#) to watch the training webinar.

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### ARE YOU SOCIAL?

Capture and post your favorite moments during the EsportsTravel Summit.

#EsportsTravelSummit



### SUMMIT ATTIRE

The forecast for Pittsburgh calls for temperatures in the high 50s. Suggested attire for the entire summit is business casual.

### REGISTRATION CENTER

The EsportsTravel Summit Registration Center at the David L. Lawrence Convention Center opens at 2:30 p.m. on Tuesday, December 14, and will be a great place to make new contacts and reconnect with peers throughout the Summit. Representatives of SportsPITTSBURGH will be welcoming attendees at the SportsPITTSBURGH Lounge in the Registration Center. Our future-year hosts—the Daytona Beach Area Convention and Visitors Bureau, host of the 2022 EsportsTravel Summit, and Destination Toronto, host of the 2023 and 2028 EsportsTravel Summits—will also preview their destinations in the Registration Center. On Tuesday, December 14, the Daytona Beach Area CVB will be hosting a full bar for Summit attendees as well as a NASCAR Racing experience, which will be available throughout the Summit. The registration desk will close at 6 p.m. on Tuesday. Attendees arriving after 6 p.m. may pick up their credentials at the Opening Celebration at Heinz Field.

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## OPENING CELEBRATION

Start the EsportsTravel Summit with a nod to Pittsburgh's iconic history in traditional sports. Our opening reception will be held at Heinz Field, home of the Pittsburgh Steelers. With striking three-story-length windows offering incredible views of the Pittsburgh skyline and the North Shore, the UPMC Club at Heinz Field will provide an informal setting for EsportsTravel Summit attendees to meet and network along with arrivals hospitality provided by the stadium's architect, Populous, and the host sponsors of the EsportsTravel Summit, SportsPITTSBURGH. Attendees are required to wear a face mask for entry to Heinz Field. Buses will board at The Westin Pittsburgh main entrance beginning at 7 p.m.

Opening Celebration Sponsored by:



Arrivals Lounge Sponsored by:



## DESTINATION AND SUPPLIER MARKETPLACE

The marketplace is open only to industry suppliers with marketplace tables and event organizers.



## LATE-NIGHT LOUNGE

After the open evening on Wednesday, December 15, regroup with your fellow attendees at the EsportsTravel Summit Late-Night Lounge, where business networking will continue in a relaxed and fun setting into the wee hours.



### E-TALKS • PANELS AND LUNCHEON DISCUSSIONS • CHATS

Gain exclusive insights from the leaders in the world of esports during the EsportsTravel Summit's immersive, fast-moving educational program. Topics covered include:

- Latest research on the impact of esports on travel and economic development
- The future of destination marketing and esports-specific venues
- The growth of esports at the grassroots, collegiate and professional levels
- The role of diversity, equity, inclusion and accessibility in the future growth of esports
- The pandemic's effect on esports and event sponsorship
- Demystifying the metaverse and what the future holds



[CLICK HERE TO VIEW SUMMIT PROGRAM](#)

